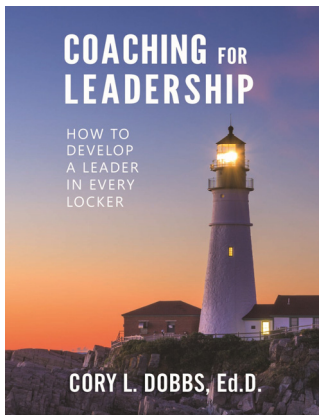


Coaching for Leadership

How to Develop a Leader in Every Locker

NEW
RESOURCE!



In *Coaching for Leadership* (\$24.99), author, professor, and former coach, Cory Dobbs flips the coaching plan on leadership and team building. Rather than relying on “seniority” and “teachable moments,” coaches are invited to deliberately prepare every team member for a vital team building role.

In this guidebook, based on over ten years of practical research with college and high school coaches and student-athletes, Dr. Dobbs—founder of The Academy for Sport Leadership—presents a pioneering approach to coaching, leadership development, team building, and student-development.

Coaching for Leadership thinking brings to your team a set of operating principles that, by design, are not just effective but provide student-athletes with the best possible learning experience. The leader in every locker approach to coaching taps into capacities we all have but that are regularly ignored or overlooked by more conventional methods of leadership development. It is not only relationally-centered; it is deeply transformational.



Cory L. Dobbs Ed.D.

Cory Dobbs goes above and beyond making the case for team leadership and why it is a valuable leadership style. We are coaching in a changing world and our student-athletes are different. I am a big believer that it is our charge to teach leadership, more than ever before and sports can be by far, the best classroom. Cory's book gets you started. **-Kathy Delaney-Smith, Harvard University**

Coaching for Leadership will challenge you to take an in-depth look at yourself as a coach as well as your personal beliefs about leadership. Cory does raise the bar with an excellent guide which provides the "how to" in developing student-athlete leaders and a leadership culture. **-Cindy Fredrick, University of Nevada Las Vegas**

A thought-provoking guide to enlightened leadership and progressive team building behavior. **-Jerry Lynch, Ph.D., Author of The Way of Champions and Coaching with Heart**

COACHING FOR LEADERSHIP: How to Develop a Leader in Every Locker (\$24.99)

1

Here's the premier guide for coaches interested in building a high-performance team culture.

Want Results? This guidebook is full of interactive exercises, self-assessments, and other practical tools. This action-focused guidebook explores the pioneering ideas of:

- The key attributes of agile team leadership
- The 8 Roles of Teamwork
- The Four Minds of a Coach
- Adaptive leadership
- Teamwork Intelligence
- Individual and team learning

Great by itself, but consider

TEAMWORK INTELLIGENCE Workbook for the Student-Athlete (\$22.99)

2

The must-have companion resource to *Coaching for Leadership*. The coach or athletic administrator looking to build a highly effective and sustainable leadership development program must have this resource.

An 8-12 session curriculum. Softbound workbook includes:

- Activities
- Case studies
- Self-analysis
- Team analysis
- Performance assessments
- Team exercises

a workbook for every player on the team.

TEAMWORK INTELLIGENCE Facilitator's Guide (\$19.99)

3

If you're going to build a program and provide your student-athletes a workbook, you'll need a facilitator's guide.

Softbound book takes you step-by-step with a class-by-class format for teaching Teamwork Intelligence.

TO ORDER:

Order a **Coaching for Leadership Packet \$54.99**. Packet includes all three resources. Purchase orders accepted. [Order at www.sportleadership.com](http://www.sportleadership.com)

Questions or bulk orders Contact: tami@sportleadership.com

*Consider a Teamwork Intelligence Workbook for each of your student-athletes. We offer quantity discounts on all books.

www.sportleadership.com